



City of Rancho Palos Verdes

## PUBLIC SAFETY & RING.COM SECURITY PRODUCTS



Video Doorbell

### ABOUT

As part of the City's updated Public Safety Strategic Plan, one of the solutions the City continues to work toward is utilizing technology to make neighborhoods safer. Cameras are proven to be a useful form of technology in the Sheriff's crime prevention and crime solving efforts. The City and Sheriff's Department have negotiated a subsidy with Ring.com to provide RPV residents with a discount on select devices. The device limit is 3 products per household. This program will run until July 31, 2017 or until funding is longer available. The City Council has allocated \$100,000 for this program.

### CITY INCENTIVE

In addition to Ring's subsidy, the City will provide a **\$50 incentive** for **one** device per RPV residence.

### RING'S SUBSIDY

Ring.com will provide the following savings to RPV residents upon their online purchase at [www.ring.com](http://www.ring.com). *A discount code is required in order to purchase one of the following devices at these prices, which includes the City's incentive.*

**Video Doorbell- \$99**

**Video Doorbell Pro- \$75 \*requires an existing hardwired doorbell**

**Stick Up Cam - \$99**

To purchase up to a maximum of two additional devices, which will *not* include the City's incentive, the devices will be available at the following prices:

**Video Doorbell- \$149**

**Video Doorbell Pro- \$199**

**Stick Up Cam - \$149**



The Doorbell Video and Stick Up Cam are regularly \$199 and the Video Doorbell Pro is regularly \$249.

### HOW TO PURCHASE PRODUCTS

To ensure RPV residents have a seamless experience, residents are asked to contact Jacqueline Ruiz, Administrative Analyst in the City Manager's Office, at (310) 544-5305 or [jruiz@rpvca.gov](mailto:jruiz@rpvca.gov) prior to purchasing devices to receive a Release Agreement, and upon completion of the form, the required discount code. The discount code is a single-use code that is non-transferable.

### INSTALLATION OPTIONS

Residents have the option of installing the equipment themselves. A user friendly online setup guide is available at <https://ring.com/setup>. Residents also have the option of hiring HelloTech, a third-party nationwide installer, which is offered through Ring and can be scheduled at <https://ring.com/installmyring>. The subsidy is not applicable towards installation costs.

### INFORMATION ABOUT RING PRODUCTS

Visit <https://ring.com/all-products> to view more information.



Video Doorbell Pro



Stick Up Cam